



**AUGUST
25-26**

ALL GIG'D UP

**MID-AMERICA CABLE SHOW 2015
OMAHA HILTON - HENRY DOORLY ZOO
AUGUST 25-26, 2015**

**JOIN US FOR AN
ACTION PACKED
TWO DAYS!**

The Mid-America Cable Show has been a staple for networking and relationship building in the Midwest for years and this year will be an even better networking opportunity. The Mid-America Cable Show will take place August 25-26 in Omaha, NE. The MACS will kick-off with an "after-hours" reception on Tuesday, August 25 at the Henry Doorly Zoo - Scott Aquarium! On Wednesday, educational sessions will take place at the Hilton Omaha followed by the Silent Auction & Awards Dinner. The 2015 Pathfinders will be inducted and the newest Weary Scholarship winners will be announced, along with the 2015 Customer Service & MIDI awards. The exhibits this year will be held during the pre-dinner cocktail reception and during the scheduled silent auction, with exhibits and networking breaks throughout the awards program. You will have ample opportunity to network with key decision makers and influencers during the 2015 MACS. It's an action-packed two days, with connections that will last throughout the year!



**HILTON OMAHA
HENRY DOORLY ZOO
NAMED "WORLD'S BEST ZOO" BY TRIPADVISOR**

Welcome TO OMAHA

The Hilton Omaha luxury hotel offers business and leisure travelers outstanding service, contemporary accommodations and functionality. The Omaha's Henry Doorly Zoo is accredited by the Association of Zoos and Aquariums and a member of the World Association of Zoos and Aquariums. Its mission is conservation, research, recreation, and education. In August 2014, TripAdvisor proclaimed Henry Doorly Zoo the "world's best zoo!"



HILTON OMAHA

1001 Cass Street, Omaha, NE 68102

TEL: +1-402-998-3400 - FAX: +1-402-998-4242

ROOM DETAILS: The MACS Show room rate is \$139.00/night and must be reserved by August 1, 2015. Call the Hilton Omaha hotel to reserve your room.

TRANSPORTATION: Call the Hilton Omaha hotel for information about the courtesy airport shuttle from the Omaha Airport.

PARKING:

Self parking - \$14.00 (Garage Parking), Valet parking - \$20.00



HENRY DOORLY ZOO

3701 S 10th St, Omaha, NE 68107

TEL: (402) 733-8400



TICKETS: Free tickets are available for MACS show attendees and their families for use on Tuesday, August 25 and Wednesday, August 26. *Limited to 300 tickets. Maximum of 4 tickets available per registrant.*

TRANSPORTATION: Hilton Omaha offers a free courtesy shuttle for MACS show attendees and their families to visit the zoo on Tuesday and Wednesday.

3 WAYS TO REGISTER:

ONLINE

www.midamericacable.tv

FAX: Complete form and fax both sides to 402.761.2224

MAIL: Complete the form and mail with payment to:

MACTA

521 First Street

PO Box 10

Milford, NE 68405

CONFERENCE AGENDA

TUESDAY

August 25, 2015

- 2:00 - 7:00 p.m. Registration
Hilton Omaha
- 11:00 a.m. NCCA Golf Tournament
Dodge Riverside Golf Club
- 6:00 - 10:00 p.m. "After Hours" Reception
Scott Aquarium

SPEAKER UPDATES: Please check our website for the most up to date information on speakers and panels! WWW.MIDAMERICACABLE.TV

WEDNESDAY

August 26, 2015

- 7:00 a.m. Registration Blackstone Pre-Function Area
- 9:00 - 9:30 a.m. Morning Keynote Blackstone Ballroom
Check out the 2015 MACS page online for updates on who will be presenting the morning keynote! www.midamericacable.tv
- 9:30 - 10:20 a.m. Power Panel Blackstone Ballroom
Executives from a variety of leading Mid America companies will discuss opportunities, challenges they see ahead and how consolidation may impact their business. While providing insights into the business, this panel is a great opportunity to learn best practices in our industry.
- 10:30 - 11:00 a.m. Break Blackstone Pre-Function Area
- 11:00 - 11:50 a.m. Disrupter Panel Blackstone Ballroom
Disruptors is a panel geared towards the companies and technologies impacting the cable television landscape. As the traditional content model continues to evolve on new platforms, industry experts will provide a glimpse into the future, insight into their operations, and overall direction on how these new innovations and forms of content delivery are strategically positioned to change the customer experience forever.
- 12:00 - 1:00 p.m. Luncheon Keynote & Lunch Grand Central Ballroom
Check out the 2015 MACS page online for updates on who will be presenting the luncheon keynote! www.midamericacable.tv
- 1:00 - 1:45 p.m. Break Blackstone Pre-Function Area
- 2:00 - 5:00 p.m. Cable Tec Games Begin Grand Central Ballroom A/B
The Society of Telecommunications Engineers along with the Mid-America Cable Televisions Association are hosting SCTE Cable Tec games in Omaha challenging participants with their technical skills. The games consist of cable splicing, meter reading, Cable Jeopardy, and others. The day will be challenging, fun and educational, and all SCTE Chapters in the Mid-America footprint are invited to participate.
- 2:00 - 2:45 p.m. CSR Panel Blackstone Ballroom
Keys to a competitive advantage - in an ever-changing and increasingly competitive environment, having the right mix of products, services, and support is essential towards growing and maintaining satisfied customers. Learn from top cable executives on unique strategies and tactics being used to develop strong customer care operations with even stronger results.
- 2:45 - 3:30 p.m. Roundtable Session Blackstone Ballroom
SPEED NETWORKING FOR PROGRAMMERS - 50 minutes with decision makers from leading MACTA MSOs in a popular "speed dating" format.
- 5:00 - 7:00 p.m. Exhibitors Grand Central Ballroom Pre-Function Area
Skin Wars artist sponsored by GSN
- 7:00 p.m. Awards Banquet Grand Central Ballroom



GOLF TOURNAMENT: The Nebraska Cable Communications Association is hosting a golf tournament (4 Man Scramble) on Tuesday, August 25 a short drive across the river in Council Bluffs, IA at the Dodge Riverside Golf Club. A registration form has been included for your convenience.



THE MID-AMERICA

CABLE SHOW

OMAHA, NE

**SAVE
THE
DATE**

AUGUST 25-26



**HILTON OMAHA
HENRY DOORLY ZOO**
NAMED "WORLD'S BEST ZOO" BY TRIPADVISOR

ATTENDEE REGISTRATION FORM

2015 Mid-America Cable Show

Hilton Omaha - Omaha, NE • August 25-26, 2015

Name (as you want it to appear on the badge) _____

Title _____

Company Name _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

Company Web Page _____

Contact Email Address _____

REGISTRATION AND MEMBERSHIP OPTIONS

TYPE	COST	QUANTITY	AMOUNT
Cable Operator Full Registration <i>(Includes access to sessions, lunch & awards dinner)</i>	\$300.00	_____	\$_____ .00
Additional Cable Operator Full Registration <i>(Includes access to sessions, lunch & awards dinner)</i>	\$195.00	_____	\$_____ .00
Exhibitor Registration <i>(Includes access to sessions, lunch & awards dinner)</i>	\$300.00	_____	\$_____ .00
Additional Exhibitor Registration <i>(Includes access to sessions, lunch & awards dinner)</i>	\$195.00	_____	\$_____ .00
* Associate Membership Dues <i>(First Company Member)</i>	\$250.00	_____	\$_____ .00
Associate Membership Dues <i>(Additional Company Member)</i>	\$50.00	_____	\$_____ .00
Additional Awards Dinner Ticket <i>(Additional Ticket)</i>	\$100.00	_____	\$_____ .00
Additional Luncheon Ticket <i>(Additional Ticket)</i>	\$40.00	_____	\$_____ .00
Henry Doorly Zoo Tickets <i>(2 Day Passes for August 25 & 26 only- Max of 4 tickets available per registrant)</i>	FREE	_____	FREE
Total Amount for NCCA <i>(Golf, NCCA dues, sponsorship - from NCCA page)</i>			\$_____ .00
			TOTAL \$_____ .00

***REQUIRED TO ATTEND 2015 MACS!**

Payment Method

Visa Mastercard Check *(Payable to MACTA)*

Name as it appears on credit card _____

Account # _____ Exp. Date: ____/____

Signature _____

When you provide a check as payment, you authorize us either to use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution.



NCCA GOLF TOURNAMENT

Dodge Riverside Golf Club • 4 Man Scramble • August 25, 2015 • 11:00 A.M.
2 Harrah's Blvd., Council Bluffs, IA 51501 • 712-328-4660

Support Nebraska Cable!

Nebraska Cable Communications Association represents the cable communications industry across Nebraska. Our members proudly offer cable and telecommunications services to households and businesses throughout Nebraska. Every year our members invest millions of dollars in upgrading equipment and the infrastructure in order to enhance cable and telecommunication services to the citizens of Nebraska and support the economic development of our state.

The goal of the Nebraska Cable Communications Association is to assist our members in improving the programs and services they offer to the people and businesses of Nebraska. This goal is furthered with your support by becoming a member of our association and participating in our Annual Meeting and Golf Tournament.

With your support, we are better able to enhance the cable industry by representing your interests before the Legislature, the Nebraska Public Service Commission, and Congress.

There will be a representative from our cable member companies - Cox, Time Warner Cable, Great Plains Communication, Charter Communications, Cable ONE, and Eagle Communications - including marketing representatives.

Name _____
 Company Name _____
 Address _____
 City/State/Zip _____
 Telephone _____ Fax _____
 Contact Email Address _____

INDICATE NAMES OF REQUESTED FOURSOME

1. Name: _____ Email: _____ Phone: _____
 2. Name: _____ Email: _____ Phone: _____
 3. Name: _____ Email: _____ Phone: _____
 4. Name: _____ Email: _____ Phone: _____

REGISTRATION AND MEMBERSHIP OPTIONS

TYPE	COST	QUANTITY	AMOUNT
Golf and Lunch - Per Person <i>(Includes 18 holes, cart, and a box lunch)</i>	\$100.00	_____	\$_____.00
NCCA Associate Member Dues	\$150.00	_____	\$_____.00
Lunch Sponsorship	\$250.00	_____	\$_____.00
Pin Prize Sponsor	\$150.00	_____	\$_____.00
			TOTAL \$_____.00

****Include this total on MACS registration page**

3 WAYS TO REGISTER:

ONLINE: Visit www.midamericacable.tv.

FAX: Complete form and fax both sides to 402.761.2224

MAIL: Complete the form and mail with payment to:
2015 Mid-America Cable Show, 521 First Street, PO Box 10, Milford, NE 68405