



2024 SPONSORSHIP OPPORTUNITIES

Founded in 1958, the Mid-America Cable Telecommunications Association, Inc. is an industry association formed to help telecommunications providers in the Midwest promote technical excellence, superior customer service, exemplary marketing and student scholarship.

Each year the MACTA hosts the Mid-America Cable Show, which is the premier educational and networking event for providers in the Midwest. We work in partnership with providers, vendors, sponsors and other associations to support our membership.

GOLD LEVEL

PRESENTING SPONSOR \$10,000 (limit 1)

Recognition throughout the year on MACTA website, at the MACS show and in member updates

WEARY SCHOLARSHIP \$6,000

Recognized on the MACTA Weary Scholarship webpage as a 2024 Weary Scholarship Sponsor

SILVER LEVEL

HOSTED BAR \$5,500

(Limit 2, 1 remaining)

Recognition as host at opening/closing night bar with signage, branded napkins and glassware

LUNCHEON \$5,000

Recognition during luncheon from the podium and with signage

EXHIBITOR HUNT BASEBALL SPONSOR \$5,000 *(Limit 1)*

Branded t-shirt for baseballs with company logo for exhibitor hunt promotion.

HEADSHOT BOOTH \$3,500

Logo recognition at headshot booth.

LANYARDS \$3,500 *(Limit 1)*

Logo on MACTA lanyards. Sponsor supplies lanyards.

BRONZE LEVEL

REFRESHMENT BREAK SPONSOR \$2,500

Sponsor can brand break with company-provided napkins, stir sticks, cups, table clothes, etc.

ENTERTAINMENT SPONSOR \$1,500

Recognition prior to evening event performance from the podium and with signage at event

STADIUM TOUR SPONSOR \$1,000 *(Limit 1)*

Logo recognition on opening night stadium tour tickets.

MINUTE MADE \$1,000

(Limit 10)

10 sponsors will have sixty-seconds each, at the opening of MACS to address all attendees!

CONFERENCE BAG ITEM \$500

Sponsor can provide 150 items for conference bags.

SPONSOR BENEFITS

•GOLD SPONSOR

Includes: Sponsor signage as a Gold sponsor throughout event and at registration desk, 1 complimentary registration to the 2024 Mid-America Cable Show, sponsor recognition on MACTA "Show" webpage, opportunity to include item in registration bag (item must be provided by sponsor and cannot be a flyer.)

•SILVER SPONSOR

Includes: Sponsor signage as a Silver sponsor throughout event and at registration desk, sponsor recognition on MACTA "Show" webpage, opportunity to include item in registration bag (item must be provided by sponsor and cannot be a flyer.)

•BRONZE SPONSOR Includes:

Sponsor signage as a Bronze sponsor throughout event and at registration desk and sponsor recognition on MACTA "Show" webpage

For more details, visit

midamericacableshow.com/sponsors